

# **SOURAV BISWAS**

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## **ABOUT ME**

As a Business Analyst, my role is to leverage my background in Finance and my passion for Data Analysis and Visualization to drive impactful business decisions. Committed to a successful career focused on bridging the gap between business needs and data-driven solutions.

SCAN THE OR CODE TO KNOW MORE ABOUT ME.



WWW.SOURAV-BISWAS.COM

### **EDUCATION**

### EAST WEST UNIVERSITY

BACHELOR OF BUSINESS ADMINISTRATION (2020 - 2025)

Concentration: Finance CGPA: 3.52 out of 4.00

### CHUKNAGAR COLLEGE

HIGHER SECONDARY SCHOOL CERTIFICATE (2017 - 2019)

**Concentration:** Business Studies

Result: 4.0 out of 5.00

### DIBYA PALLI SECONDERY SCHOOL

SECONDARY SCHOOL CERTIFICATE (2012 - 2017)

**Concentration:** Business Studies

Result: 4.77 out of 5.00

### SKILL SETS

**RESEARCH & DATA ANALYSIS** 

**LEADERSHIP & EXECUTION** 

MS EXCEL & GOOGLE SHEETS

SQL & PYTHON

**POWER BI & TABLEAU** 

MS WORD & POWERPOINT

STATA & SPSS

HTML, CSS & WORDPRESS

ADOBE PS, AI, PP, AE

# JOB EXPERIENCE

### ANWAR GROUP OF INDUSTRIES

JR. EXECUTIVE (BUSINESS ANALYST) • FULL TIME • (APR 2025 - PRESENT)

Anwar Group of Industries is a prominent conglomerate in Bangladesh for the **last 190 years**, they have been doing business with **34 units**. As a **Business Analyst** in the **Livestock Department** of Anwar Cement Sheet Limited (ACSL), my **YTD Contributions** are:

- Analyzed livestock data, identifying trends that increased operational efficiency by 26%.
   Supported financial planning and cost analysis, which reduced operational costs by 9%.
   Collaborated with multiple teams to streamline workflows and improve work efficiency.
- Generated actionable reports that guided senior management decisions
- Assisted in developing growth strategies that increased overall productivity by 13%.

Tools Leveraged: Excel, Google Sheets, SQL, and Python for data analysis; Power BI, Tableau, and PowerPoint for data visualization and reporting

BUSINESS ANALYST INTERN • FULL TIME • (FEB 2025 - APR 2025)

### ARISTRON LTD.

OPERATIONS ASSOCIATE • PART TIME • (OCT 2022 – APR 2023)

### **TECHBURG**

CREATIVE ASSOCIATE • PART TIME • (JUN 2021 – JUN 2022)

## **ACHIEVEMENTS**

**MEDHA LALON FUND** SCHOLARSHIP (FALL 21 & 22)

**EAST WEST UNIVERSITY** 

# **2ND RUNNER UP**

"IDEA - THE COMPETITION COURSES 2022"

### **SEMI-FINALIST**

"BRANDEISTER" - AN INTER UNIVERSITY **BUSINESS CASE COMPETITION** 

# **2ND ROUND QUALIFIER**

HSBC - IBA BUSINESS CASE **COMPETITION 2022** 

# REFERENCE

### DR. MUSADDIQUE HOSSAIN

#### Consultant, ACSL

Anwar Group of Industries Former Director General, Dept. of Livestock Services & CVO, BANGLADESH Email: musaddique.hossain@anwargroup.net Phone: 01780-605\*\*\*

# **EXTRA CURRICULAR ACTIVITIES**

### **EAST WEST UNIVERSITY INVESTMENT & FINANCE CLUB**

PRESIDENT (MARCH 2023 - SEPTEMBER 2024)

- · Led a club with over 150 members and a team of 10 executive members, overseeing all club
- operations and activities.

   Planned, managed, and executed 9 major events and workshops that engaged over 4,500 students and members nationally.
- Secured partnerships and managed relationships with 42+ corporate sponsors and resource persons, increasing event funding by 55% and expanding the club's professional network.
   Developed and maintained outside networks with 35+ industry professionals to provide members with
- mentorship and career opportunities Implemented new operational strategies that increased overall club membership engagement by 65%.

#### Events executed as President:

- NeXTor (Inter University Competition)
- FinXcel (Intra University Competition)
- Road2FIN with BRAC Bank PLC.
- CatchCase • Train2Pro
- Road2FIN with CityBrokerage Ltd.
  Road2FIN with Shanta Securities Ltd.

Core Competencies: Strategic Leadership, Project Management, Public Speaking & Presentation, Negotiation & Sponsorship, Financial Management

Tools Leveraged: Microsoft Planner, Google Workspace (Docs, Sheets, Slides), LinkedIn, and Email

SUB-EXECUTIVE OF GRAPHICS (NOVEMBER 2021 - MARCH 2023) GENERAL MEMBER (MARCH 2021 - NOVEMBER 2021)

### **ISCEA BANGLADESH**

CAMPUS AMBASSADOR (JUNE 2023 - AUGUST 2023)

#### VOLUNTEER FOR BANGLADESH

GRAPHIC DESIGNER (MAY 2021 - JUNE 2022)