



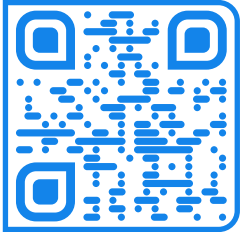
# SOURAV BISWAS

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## ABOUT ME

I am a recent **Finance Graduate** with a passion for **Data Analysis** and **Visualization**, eager to pursue a successful and impactful career as **Business Analyst**.

SCAN THE QR CODE TO KNOW MORE ABOUT ME



[WWW.SOURAV-BISWAS.COM](http://WWW.SOURAV-BISWAS.COM)

## EDUCATION

### EAST WEST UNIVERSITY

**BACHELOR OF BUSINESS ADMINISTRATION (2020 - 2024)**

**Concentration:** Finance  
**CGPA:** 3.52 out of 4.00

### CHUKNAGAR COLLEGE

**HIGHER SECONDARY SCHOOL CERTIFICATE (2017 - 2019)**

**Concentration:** Business Studies  
**Result:** 4.0 out of 5.00

### DIBYA PALLI SECONDERY SCHOOL

**SECONDARY SCHOOL CERTIFICATE (2012 - 2017)**

**Concentration:** Business Studies  
**Result:** 4.77 out of 5.00

## SKILL SETS

RESEARCH & DATA ANALYSIS

CREATIVITY & VISUALIZATION

MS EXCEL & POWER BI

MS WORD & POWERPOINT

G-SUITE TOOLS

ADOBE PS, AI, PP, AE

TIME MANAGEMENT

TEAMWORK & ADAPTABILITY

LEADERSHIP & COMMUNICATION

## WORK EXPERIENCE

### ARISTRON LTD.

**OPERATIONS ASSOCIATE • PART TIME • (OCT 2022 - APR 2023)**

**Aristron Ltd.** is an e-commerce organization, they sell their products through **Heng Yuan International** and **Mango TV** nationwide. Here, I used to fulfill the following responsibilities:

- Maintain partial **financial** and **order records**.
- **Analyze company growth** and **facilitate communication**.
- Generate promotional ideas, design visuals, and implement campaigns.

### TECHBURG

**CREATIVE ASSOCIATE • PART TIME • (JUN 2021 - JUN 2022)**

Techburg is a tech accessories online retail store. Here, the responsibilities I used to meet are **managing website**, **finalizing creative visuals**, and **lead the Graphics team**.

### UPWORK

**FREELANCER - GRAPHIC DESIGNER (FEB 2018 - JUN 2021)**

## ACHIEVEMENTS

**MEDHA LALON FUND SCHOLARSHIP (FALL 21 & 22)**

EAST WEST UNIVERSITY

**2ND RUNNER UP**

"**IDEA - THE COMPETITION COURSES 2022**"

**SEMI-FINALIST**

"**BRANDEISTER**" - AN INTER UNIVERSITY BUSINESS CASE COMPETITION

**2ND ROUND QUALIFIER**

HSBC - IBA BUSINESS CASE COMPETITION 2022

## REFERENCE

**LEO VASHKOR DEWRI**

Finance Instructor,  
East West University  
Email: [lvd@ewubd.edu](mailto:lvd@ewubd.edu)  
Phone: 01746802\*\*\*

## EXTRA CURRICULAR ACTIVITIES

### EAST WEST UNIVERSITY INVESTMENT & FINANCE CLUB

**PRESIDENT (MARCH 2023 - SEPTEMBER 2024)**

As the most leading position of the club, I met the core responsibilities of **Leading Executive Team**, **Planning New Events**, **Managing Sponsorship**, **Managing Partners**, **Managing Resource Persons**, **Building Outside Networks** in execution of the following events:

- NeXTor (Inter University Competition)
- FinXcel (Intra University Competition)
- Career Toolkit
- Road2FIN with BRAC Bank PLC.
- Road2FIN with CityBrokerage Ltd.
- Road2FIN with Shanta Securities Ltd.
- Corporate Visit at CityBrokerage Ltd.
- CatchCase
- Train2Pro

**SUB-EXECUTIVE OF GRAPHICS (NOVEMBER 2021 - MARCH 2023)**

As Sub-Executive of Graphics at EWUFC, I contributed significantly in **designing visuals**, **motion graphics**, and **creating OVC** for the promotional activities in execution of the following events towards **leading the graphics team**:

- THE PITCHERS (Inter University)
- FINXCEL (Intra University)
- Train 2 Pro 6.0
- Seminar With NCC Bank PLC.
- Corporate Visit at IDLC Securities Ltd.
- EWUFC Recruitment 8.0 & 9.0

**GENERAL MEMBER (MARCH 2021 - NOVEMBER 2021)**

I joined IFC on March 15, 2021, through Recruitment 7.0. I worked in the creative field with full spirit, executing events like The Pitchers in 2021 and The FinTech Week 2021.

### ISCEA BANGLADESH

**CAMPUS AMBASSADOR (JUNE 2023 - AUGUST 2023)**

### VOLUNTEER FOR BANGLADESH

**GRAPHIC DESIGNER (MAY 2021 - JUNE 2022)**