

# SOURAV BISWAS

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# **ABOUT ME**

I am a final-semester undergraduate student at East West University, majoring in Finance (BBA), with aspirations to build a career in the banking and investment industry after graduation

SCAN THE QR CODE TO KNOW MORE ABOUT ME.



WWW.SOURAV-BISWAS.COM

# **EDUCATION**

## EAST WEST UNIVERSITY

BACHELOR OF BUSINESS ADMINISTRATION (2020 - PRESENT)

Concentration: Finance CGPA: 3.50\* out of 4.00

### CHUKNAGAR COLLEGE

HIGHER SECONDARY SCHOOL CERTIFICATE (2017 - 2019)

**Concentration:** Business Studies

Result: 4.0 out of 5.00

### DIBYA PALLI SECONDERY SCHOOL

SECONDARY SCHOOL CERTIFICATE (2012 - 2017)

**Concentration:** Business Studies

Result: 4.77 out of 5.00

# SKILL SETS

**RESEARCH & ANALYSIS** 

**TEAMWORK & ADAPTABILITY** 

**COMMUNICATION & LEADERSHIP** 

PROBLEM SPOTTING & SOLVING

**CREATIVITY & CRITICAL THINKING** 

TIME MANAGEMENT

MS OFFICE TOOLS

**G-SUITE TOOLS** 

ADOBE PS, AI, PP, AE

# JOB EXPERIENCE

## ARISTRON LTD.

OPERATIONS ASSOCIATE • PART TIME • (OCT 2022 - APR 2023)

Aristron Ltd. is an e-commerce organization, they sell their products through **Heng Yuan International** and **Mango TV** nationwide. Here, I used to fulfill the following responsibilities:

- Maintaining financial & order records, facilitating communication, and campaign ideas.
- Designing product banners, motion graphics, and editing tutorial videos.
- Implementing the campaign through required actions.

# **TECHBURG**

CREATIVE ASSOCIATE • PART TIME • (JUN 2021 – JUN 2022)

Techburg is a tech accessories online retail store. Here, the responsibilities I used to meet are managing website, finalizing creative visuals, and lead the Graphics team.

### UPWORK

FREELANCER - GRAPHIC DESIGNER (FEB 2018 - JUN 2021)

# **ACHIEVEMENTS**

**MEDHA LALON FUND** SCHOLARSHIP (FALL 21 & 22)

**EAST WEST UNIVERSITY** 

#### **2ND RUNNER UP**

"IDEA - THE COMPETITION COURSES 2022"

## **SEMI-FINALIST**

"BRANDEISTER" - AN INTER UNIVERSITY **BUSINESS CASE COMPETITION** 

### **2ND ROUND QUALIFIER**

HSBC - IBA BUSINESS CASE **COMPETITION 2022** 

# REFERENCE

#### LEO VASHKOR DEWRI

Finance Instructor, **East West University** Email: lvd@ewubd.edu Phone: 01746802\*\*\*

# EXTRA CURRICULAR ACTIVITIES

### **EAST WEST UNIVERSITY INVESTMENT & FINANCE CLUB**

PRESIDENT (MARCH 2023 - SEPTEMBER 2024)

As the most leading position of the club, I met the core responsibilities of Leading Executive Team, Planning New Events, Managing Sponsorship, Managing Partners, Managing Resource Persons, Building Outside Networks in execution of the following events:

- NeXTor (Inter University Competition)
   FinXcel (Intra University Competition)
   Career Toolkit
   Carea Toolkit
   Carea Toolkit
   Carea Toolkit
- Career Toolkit
  Road2FIN with BRAC Bank PLC.
- Road2FIN with CityBrokerage Ltd.

- Train2Pro
- SUB-EXECUTIVE OF GRAPHICS (NOVEMBER 2021 MARCH 2023)

As Sub-Executive of Graphics at EWUIFC, I contributed significantly in **designing visuals, motion graphics, and creating OVC** for the promotional accitivities in execution of the following events towards leading the graphics team:

- THE PITCHERS (Inter University)
- FINXCEL (Intra University) • Train 2 Pro 6.0
- Seminar With NCC Bank PLC.
  - Corporate Visit at IDLC Securities Ltd.
    EWUIFC Recruitment 8.0 & 9.0

## GENERAL MEMBER (MARCH 2021 - NOVEMBER 2021)

I joined IFC on March 15, 2021, through Recruitment 7.0. I worked in the creative field with full spirit, executing events like The Pitchers in 2021 and The FinTech Week 2021.

# **ISCEA BANGLADESH**

CAMPUS AMBASSADOR (JUNE 2023 - AUGUST 2023)

### VOLUNTEER FOR BANGLADESH

GRAPHIC DESIGNER (MAY 2021 - JUNE 2022)